

Clinical Trials 101: Common Myths and Facts

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Clinical Trials 101

What is a clinical trial?

- A clinical trial or study is a research study involving humans to explore whether a medical strategy, treatment, or device is safe and effective.
- **Participation in any clinical trial is voluntary. You have the right to refuse treatment or stop participation at any time.**

Clinical trials are conducted to:

- assist doctors and researchers in learning more about a disease
- improve health care and outcomes for people in the future
- advance medicine & science
- find better treatment strategies (i.e. new treatments, different ways to use currently approved treatments, study treatments in a new population)
- provide access to new, experimental therapies when no other options are available

Types of Clinical Trials

Prevention*

- Prevent a disease in people who never had the disease or prevent from returning or worsening
- Example: HIV vaccine

Screening

- Test new ways to detect disease
- Example: prostate specific antigen (PSA) levels

Diagnostic

- Study tests or procedures to diagnose disease
- Example: HER2 positive breast cancer

Treatment

- Test new therapeutic approaches: drugs, surgical, or radiation techniques
- Example: targeted therapies for NSCLC patients with biomarker positive tumors

Behavioral

- Evaluate behavioral changes to improve health
- Example: smoking cessation to prevent cancer

Quality of Life*

- Examine ways to improve comfort & quality of life for those with illnesses
- Example: tracking negative side effects of a therapy

Interventional studies: tests a drug, medical device, or procedure

*Observational studies: do not include therapies or interventions

Phases of Clinical Trials



- Learn about safety/side effects of therapy & determine safest dose
- 20 – 100 participants
- Trial time frame: < 1 year

- Examine effectiveness & continue to study safety of therapy
- 100 – 300 participants
- Trial time frame: few months – 2 years

- Therapy is examined in larger population & compared with similar or standard treatments to confirm effectiveness, monitor side effects, & continue to study safety
- 300-3000 participants
- Trial time frame: 1-4 years

- Continued monitoring of safety & benefits of a treatment after FDA approval
- Several thousand participants
- Trial time frame: many years

Key Terms Used in Clinical Trials

Placebo

A product that looks like the new treatment being tested, but does not have any therapeutic value

- Placebos are given with standard of care treatments to compare to the experimental or new therapy. They are not used if it puts patients at risk of not receiving effective therapy.
- You will be informed if a trial uses a placebo before entering the trial
- Some trials allow patients in the placebo group to receive the new therapy later if it works best

Randomization

Participants enrolled in a clinical trial have treatments randomly assigned to them by chance rather than assigned by choice

- Randomization is necessary in some trials to prevent bias in assigning patients to one treatment or another
- The trial will be stopped if one treatment is found to be highly effective compared to the other, to allow all participants to receive that treatment

Blinded

Patients and/or the researchers do not know what therapy is being given to each participant to avoid influencing results & ensure accuracy of the data

- Single-blinded: participants do not know the therapy they are receiving but researchers do
- Double-blinded: both participants and researchers are not told which therapy is being given

What to Expect When Participating in a Clinical Trial

Prior to Enrollment



Pre-Screening

Process of identifying individuals who may be eligible for a clinical trial (i.e. patient demographics, cancer type & stage)



Informed Consent

Explains the purpose & type of clinical trial & how it will be conducted (i.e. length of trial, description of procedures, potential & benefits), what is paid for by the study & costs to the patient, how the data will be used including patient confidentiality, patient rights, contact information when questions arise. A signed form is required prior to participation, acknowledging your understanding of the information.

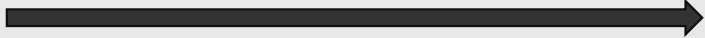


Determining Eligibility

Process of confirming whether a patient is eligible to participate in a clinical trial including review of medical history, physical exam, additional tests & procedures.

What to Expect When Participating in a Clinical Trial

After Enrollment (example)

	Screening	Cycle 1					Cycle 2 & Beyond					Off study assessment
Day	-14 to -1	1	4	8	13-27	28	1	4	8	13-27	28	
Experimental medication ^a												
Written informed consent	X											
Tumor paraffin block from primary tumor	X											
Medical history	X											
Physical Exam	X	X					X					X
Vital signs	X	X	X	X			X					X
Adverse events	X	X	X	X	X	X	X	X	X	X	X	X
CBC w/diff & platelets	X	X	X	X			X					X
Liver function tests	X	X	X	X			X					X
MUGA scan ^a	X					X						
CT scan ^b	X										X	X

^aExperimental medication is self-administered at home daily

^bMUGA scan to be performed within 14 days of enrollment, at end of cycle 1, and then after every 2 cycles while on therapy. A final scan is required as part of the off study assessment, unless the last scan was performed within 28 days of the off study assessment.

^cCT scan to to be performed within 14 days of enrollment, at end of cycle 2, and then after every 2 cycles while on therapy. A final scan is required as part of the off study assessment, unless the last scan was performed within 28 days of the off study assessment.

Potential Risks & Benefits When Participating in a Clinical Trial

Risks

- The experimental treatment may not be effective for you or other participants
- You may experience unwanted side effects
- Additional testing, appointments, etc. may be required as part of the study
- You may be randomly assigned to receive standard of care therapy and/or placebo

Benefits

- Access to new, experimental treatments that are not available anywhere else that may be effective
- Your healthcare is managed by a specialized team to provide additional support and help you to keep track of all appointments, tests, and monitor/manage side effects
- Opportunity to learn more about your disease, advance science/medicine, and help others by identifying new treatment strategies



Examples of Pivotal Clinical Trials That Have Changed How We Treat Cancer



LANDMARK TRIALS IN LOCOREGIONAL TREATMENT

BREAST SURGERY

NSABP B04

NSABP B06

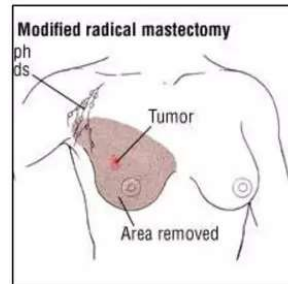
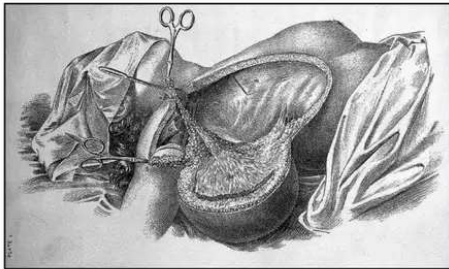
MILAN TRIAL

Halsted/ Radical Mastectomy

Total mastectomy + Radiation

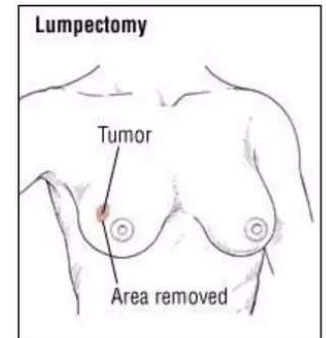
Early Breast Cancer patients suitable for BCS

Breast Conservation Surgery + Radiation



Other Mastectomy versus BCS Trials:

- Institut Gustave Roussy (1972-84)
- NCI (1979-87)
- EORTC (1980-86)
- Danish (1983-89)



NSABP B04 and B06 were Phase III randomized trials

Phase 3 Trial: Oxaliplatin, Fluorouracil, & Leucovorin as Adjuvant Treatment for Colon Cancer

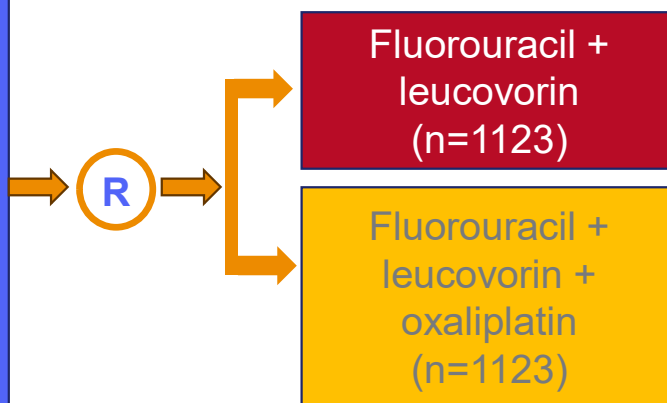
Study objective

- Evaluate effectiveness of treatment with fluorouracil, leucovorin plus oxaliplatin in patients with Stage II or III colon cancer in the postoperative setting

Key patient inclusion criteria

- Complete resection of histologically proven Stage II or III colon cancer
- No prior chemo, immunotherapy, or radiation
- Age 18-75

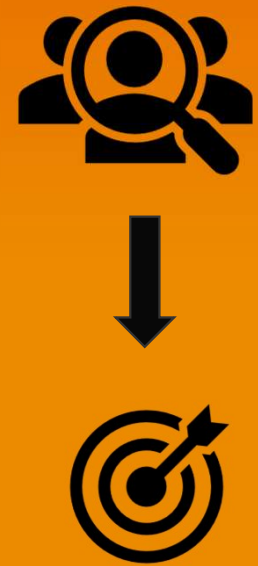
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Practice Implications:

- Adding oxaliplatin to fluorouracil & leucovorin improves the treatment of colon cancer after surgery

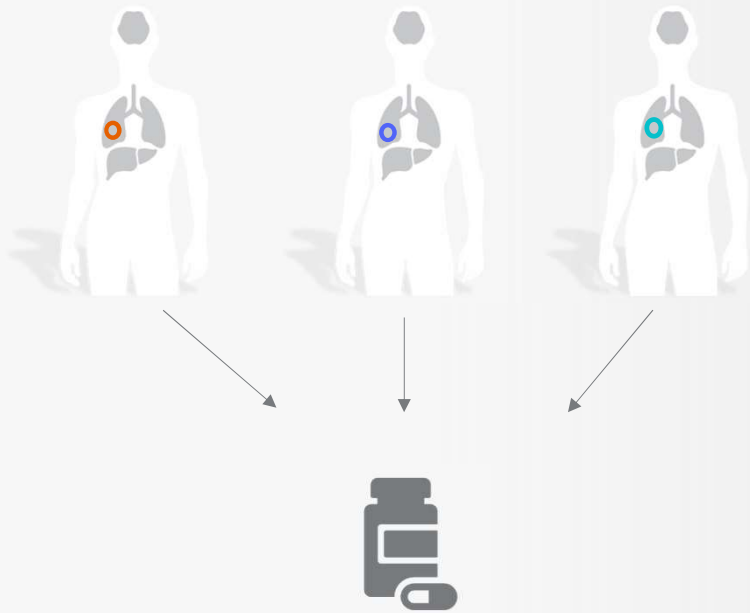
Clinical Trials Focused on Precision Medicine



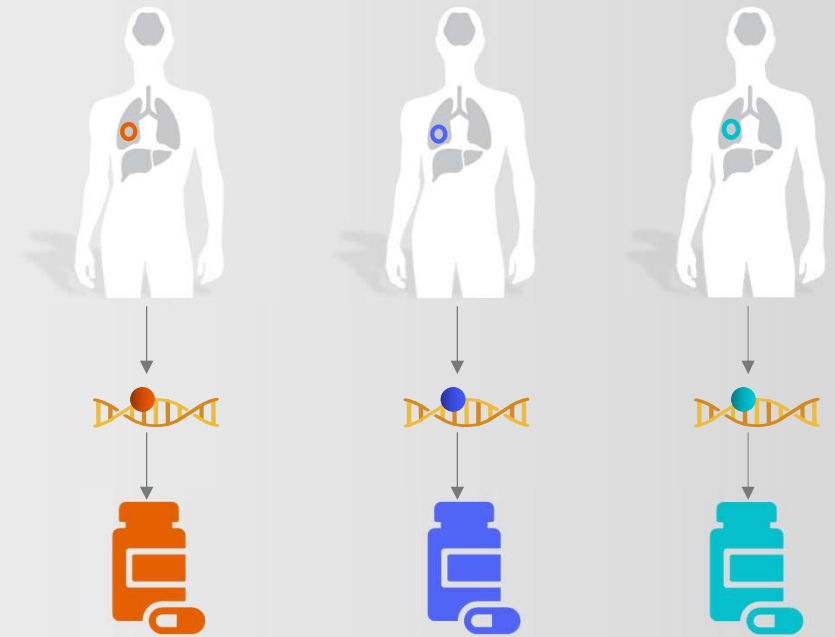
Understanding Precision Medicine

Precision medicine is matching the *right treatments* to the *right patients*, based on a genetic or molecular understanding of their disease.

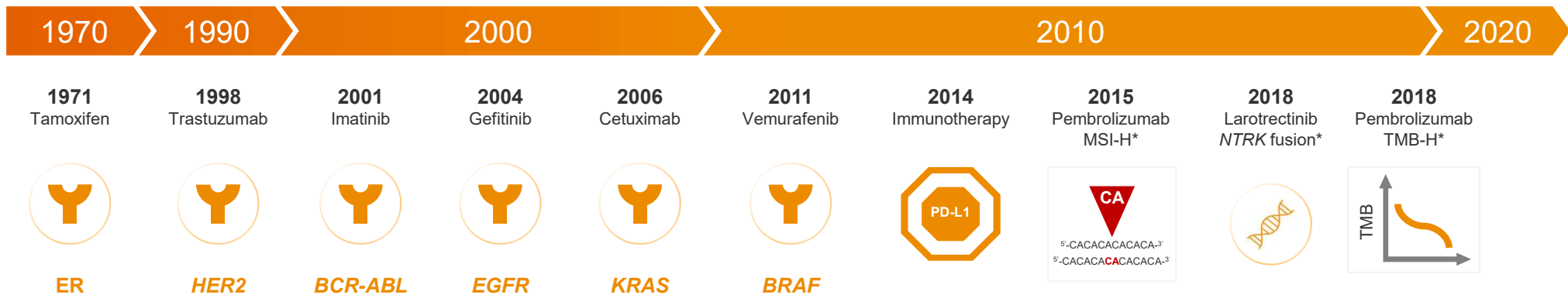
One size fits all



Precision medicine approach



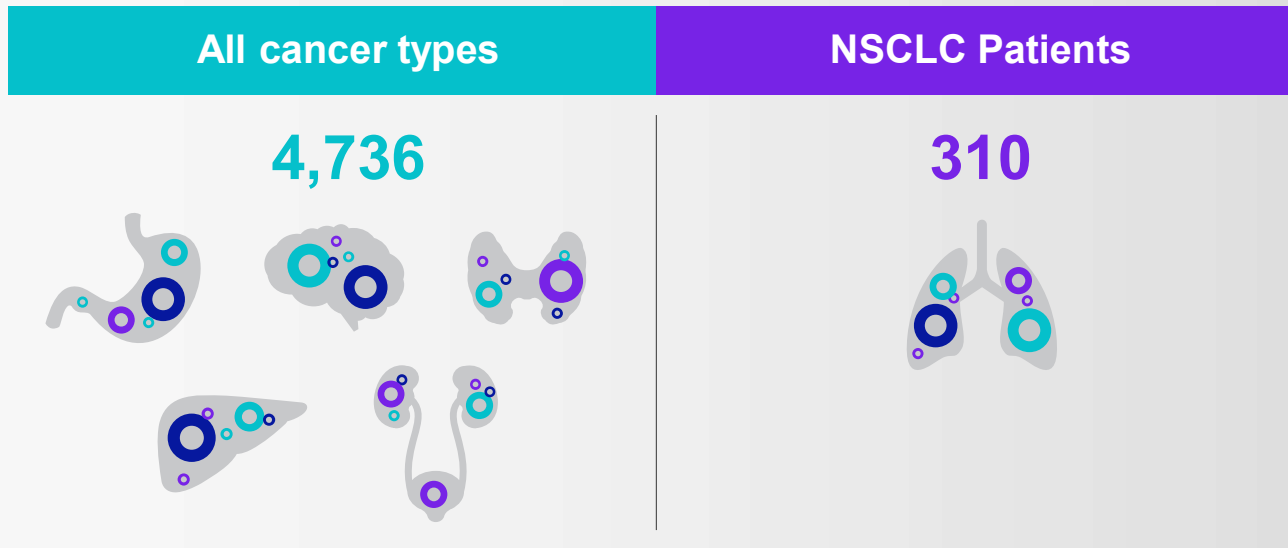
Precision Medicine: 20 Years of Advances



Therapeutic Landmarks and Molecular Targets

Biomarker-Linked Clinical Trials Will Drive New Indications

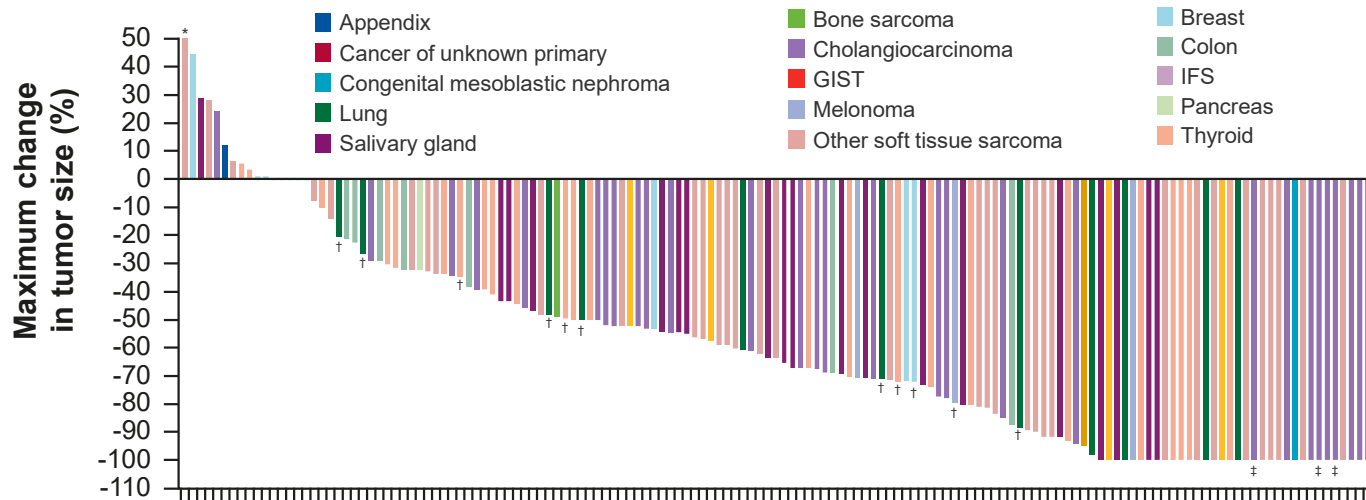
Number of ongoing clinical trials linked to a genomic biomarker



The robust pipeline of biomarker-linked clinical trials will drive new indications and encourage emerging biomarkers to be added to guidelines over time

Targeted Therapies Have Dramatically Improved Outcomes

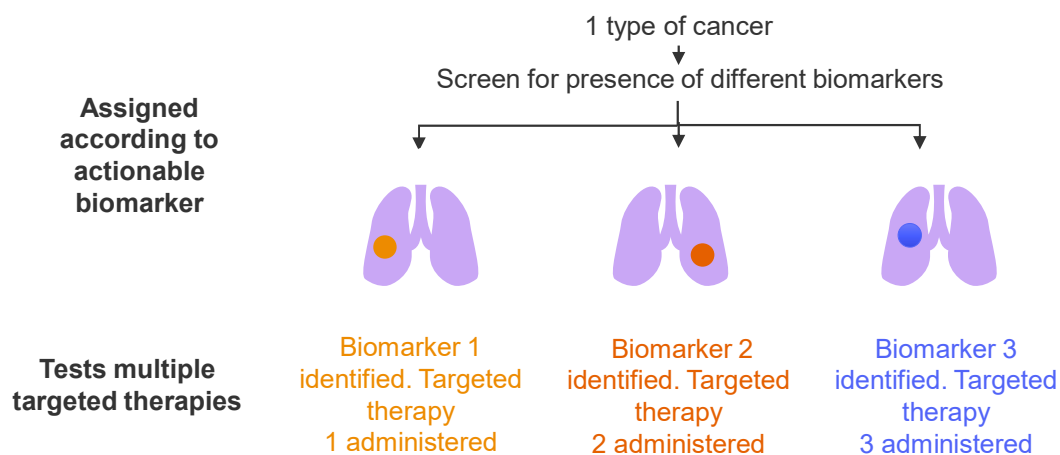
Larotrectinib in TRK-fusion+ solid tumors



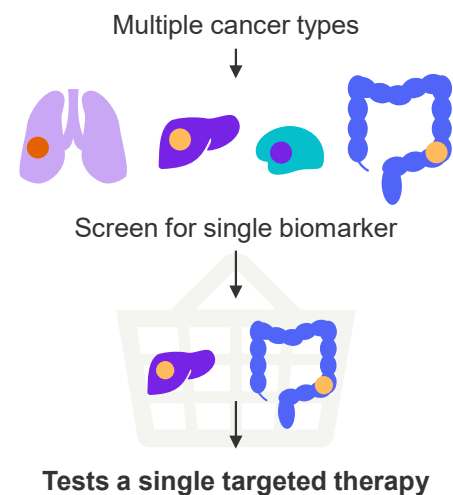
Clinical Trial Design in the Era of Precision Medicine

- Identification of actionable biomarkers in small subgroups of patients
- Trial participants can be from many locations without the need to travel to distant sites
- Rapid testing and approval of new therapies

Umbrella Trials

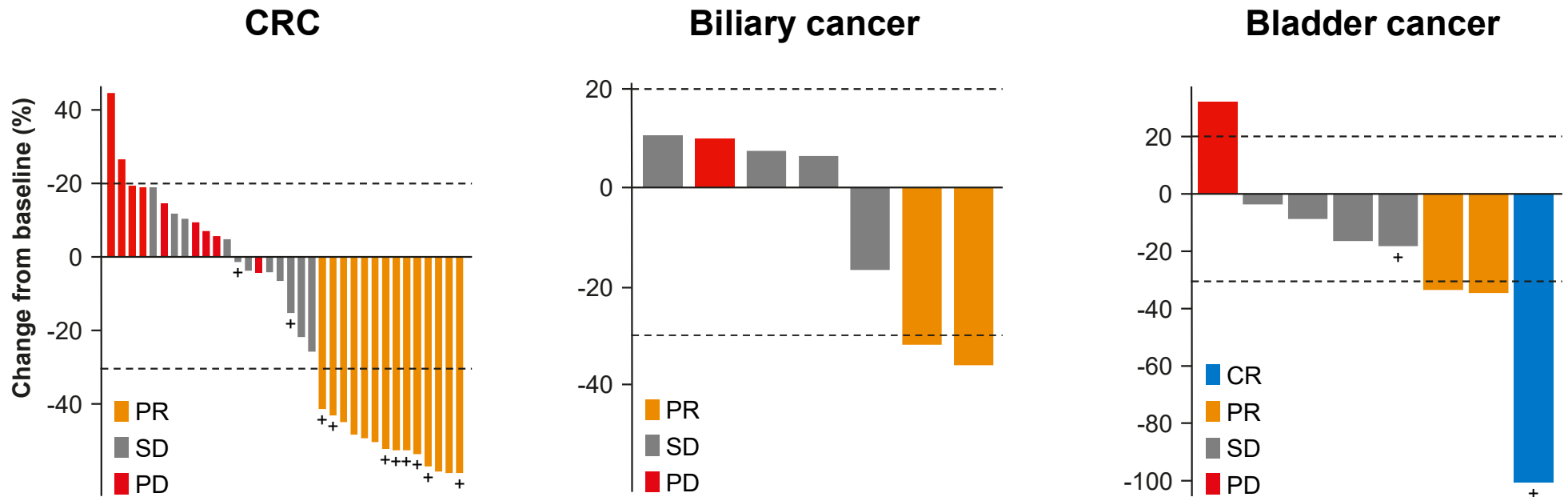


Basket Trials



MyPathway Basket Trial

Objective responses to trastuzumab plus pertuzumab were seen in 9 tumor types with *HER2* amplification/overexpression, including colorectal, bladder, and biliary cancer

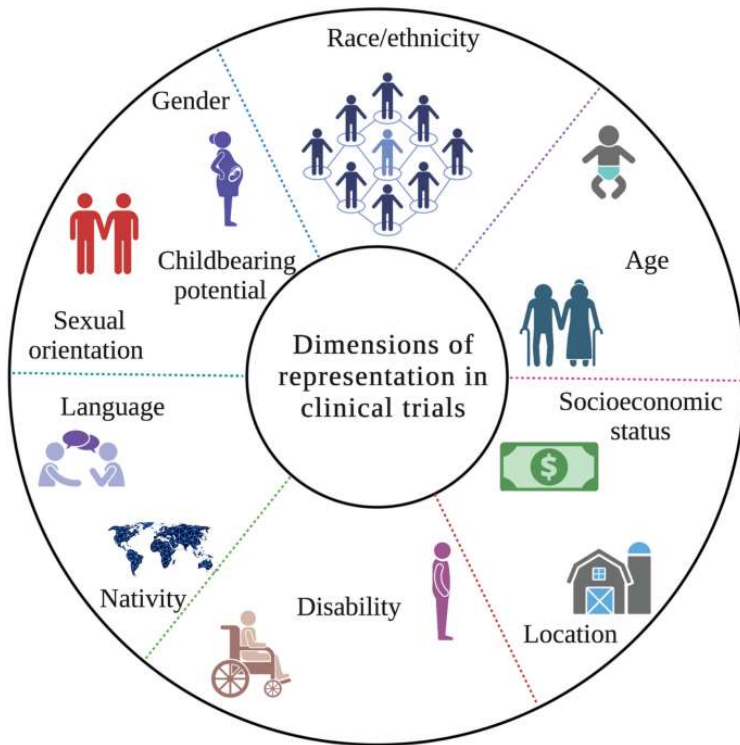


Medical Affairs

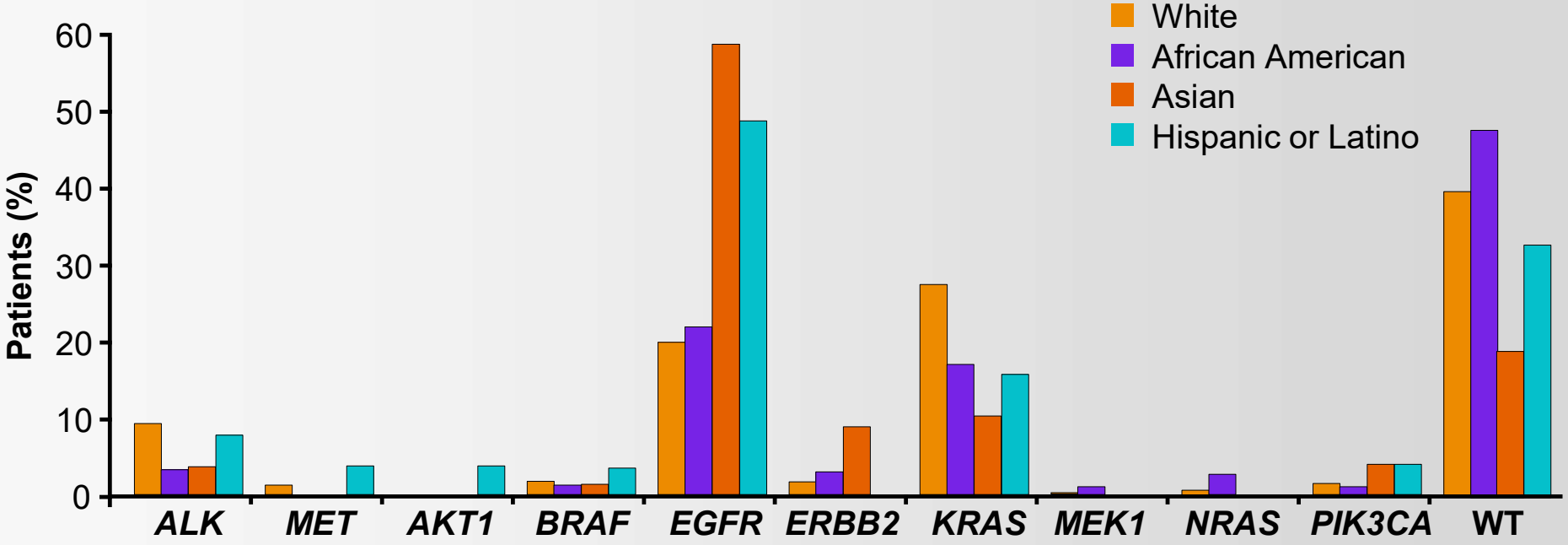
+ indicates treatment was ongoing
 CR=complete response; CRC=colorectal cancer; PD=progressive disease; PR=partial response; SD=stable disease
 Hainsworth JD, Meric-Bernstam F, Swanton C, et al. J Clin Oncol. 2018;36(6):536-542

The Need for Diversity in Clinical Trials

Diverse populations may require different approaches to cancer prevention, treatment, and care



Prevalence of Driver Mutations in NSCLC by Race



Common Questions Regarding Clinical Trials

- 1 Is a clinical trial the right choice for me?
- 2 How does a clinical trial affect my family?
- 3 How is my safety and privacy protected?
- 4 Why would I be removed from participating in a clinical trial?
- 5 Can I find out what the results are from the trial?
- 6 How do I find out what clinical trials are available to me?
- 7 Does the clinical trial pay for my health care?

Potential Questions to Ask When Considering Participation in a Trial

1 What is the purpose of the study?

2 What are my responsibilities if I participate?

3 What types of therapies, procedures, and/or tests will I receive during the trial?

4 What other options do I have & how do they compare to treatments I would receive in the trial?

5 What are the possible short- & long-term risks and benefits?

6 Who will be part of my care during the trial?

7 Will I have to pay for anything in the trial and if so, what will my health insurance cover?

8 Who do I contact with any questions or concerns I have during the trial?